

ORMISTON RIVERS ACADEMY - CURRICULUM MAP

SUBJECT	AUTUMN 1	AUTUMN 2	SPRING 1	SPRING 2	SUMMER 1	SUMMER 2
KEY TOPIC						
YEAR 7						
YEAR 8						
YEAR 9						
YEAR 10						
YEAR 11	<p>Unit 1 Exam</p> <p>1.2.1 Marketing mix Students investigate the 4Ps and how they are applied in real life businesses</p> <p>1.2.2 Market research and types of market Students discuss the main types of research that a business can use and assess the pros and cons of each.</p> <p>1.3.1 Operations management Students explore how operations are managed to ensure quality standards and appropriate production scales and speeds for the business requirements.</p>	<p>Unit 1 exam</p> <p>Revision for exam</p> <p>Students practice exam questions, learn how to structure responses to address questions and learn about effective revision strategies. November – Sit Unit 1 exam</p> <p>Charity project – Application of exam theory to setting up of event for charity</p> <p>Students set up a charity event in teams, applying the theory learnt to a real life event and undertaking all of the steps needed to make an event run.</p>	<p>Charity project – Application of exam theory to setting up of event for charity</p> <p>Students set up a charity event in teams, applying the theory learnt to a real life event and undertaking all of the steps needed to make an event run.</p> <p>Unit 1 – Revision for exam 2nd attempt</p> <p>Students revisit key concepts, knowledge and skills to improve their business understanding and to revise for their exam.</p>	<p>Unit 1 – Revision for exam 2nd attempt</p> <p>Students revisit key concepts, knowledge and skills to improve their business understanding and to revise for their exam.</p>		

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	<p>1.4.1 Customer service Students explore the importance of giving good customer services and analyse how to measure it effectively.</p> <p>1.4.2 Internal influences on a business and 1.5.1 External influences on a business Students investigate the internal influences that impact a business's success and decisions using real life scenarios</p> <p>1.4.3 and 1.5.2 Challenges of growth Students explore the challenges a business may face when trying to grow. Real life examples are used.</p>					
<p style="text-align: center;">YEAR 12</p>						
<p style="text-align: center;">YEAR 13</p>	<p style="text-align: center;">Unit 3</p> <ul style="list-style-type: none"> - Personal financial sustainability and how the state can help Students explore the state support system and the benefits and advice available to consumers to support sustainable financial plans. - External factors, monitoring and adapting financial plans Students investigate the Pestle factors and how they affect the financial decisions of consumers. They explore how financial plans need to be monitored and adapted to ensure sustainability. - Good debt vs bad debt Students assess the different products available to consumers and whether they are a good or bad debt. 	<p style="text-align: center;">Unit 3</p> <ul style="list-style-type: none"> - Impact of global events, ethics and recent events Students review the recent events in the UK such as Brexit, Covid and the financial crisis and how they have impacted financial provision and consumer decisions and attitudes. - PPE review Students reflect on their PPE and bridge gaps in their knowledge/skills through bespoke activities for their needs. - Revision and practice papers Students interrogate the case study and undertake revision for their Unit 3 exam. 	<p style="text-align: center;">Unit 3</p> <ul style="list-style-type: none"> - Unit 3 exam – 11th and 17th January <p style="text-align: center;">Unit 4</p> <ul style="list-style-type: none"> - The financial system Students investigate the set up and provision of the UK financial services system, assessing the provision from the main institutions and how regulators operate. - Competition in the system Students analyse the UK financial services system and the level of competition within it, and the reason for this. - Sustainability in the financial services sector Students explore how sustainable the financial services system in the UK and Globally is and assess actions that are needed 	<p style="text-align: center;">Unit 4</p> <ul style="list-style-type: none"> - The impact of the media and external influences Students explore how the media influences the financial culture of the UK - The impact of change and uncertainty Students assess the impact that the Pestle factors have on the financial services system in the UK - Marketing, attracting and retaining customers Students explore how institutions go about attracting and retaining their customers through marketing and other activities - Market segmentation and product development Students investigate how market segmentation is used in the industry and how product development is done 	<p style="text-align: center;">Unit 4</p> <ul style="list-style-type: none"> - Revision and practice papers Students interrogate the case study and undertake revision for their Unit 4 exam. <p style="text-align: center;">Unit 4 exam</p>	